



# JEFF FREDERICKS

Certified Scrum Master | Servant Leader | Web Developer

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## SKILLS

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Agile  
Scrum  
Kanban  
Jira  
Servant Leadership  
Management  
Coaching  
Teaching  
Collaboration  
Communication  
Conflict Resolution  
Listening  
Meeting Facilitation  
Adaptability  
Organization  
Problem Solving  
Project Management  
Confluence  
WordPress  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe XD  
Adobe Premiere  
Adobe Audition  
UI/UX Design  
HTML  
CSS  
JavaScript  
React  
Sass  
jQuery  
Visual Studio Code

## WORK EXPERIENCE

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SCRUM MASTER • FRONT END SUPERVISOR • WEB DEVELOPER  
hh2 Cloud Services - 4 Years

Led initiative to move organization to Scrum Framework, including implementing all Scrum roles, events, and artifacts. Coached Front End Team in successful effort to be the most productive team in the company (23.25% over company average, based on management-set KPIs). Resolved conflict between team members in a way that maintained effectiveness and psychological safety for all involved.

WORDPRESS CONSULTANT • LEAD THEME REVIEWER • TESTER  
Bluehost - 2 Years

Consulted clients on WordPress web development, including helping them code custom solutions. Managed process of reviewing and testing seller-submitted themes, plugins and services.

VICE PRESIDENT OF SALES & MARKETING • WEB DEVELOPER  
Trade Shows West / Face-To-Face Marketing - 14 Years

Implemented redesign of website, including Online attendee registration initiative. Raised sales of bridal show by 40%, making it the largest event of its type in Utah.

GROUP SALES & EVENTS MANAGER  
Larry H. Miller Group - 3 Years

Increased sales by over 50% year-over-year, setting an overall sales record for market area. Handled all communication for theatre events.

ACCOUNT EXECUTIVE  
Lamar Advertising - 3 Years

Increased company's annual income by over \$560,000 through new advertiser acquisition during a recessed economy.

## EDUCATION & CERTIFICATIONS

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CERTIFIED SCRUM MASTER  
Certification Valid - April 2023 to April 2025

BACHELOR OF SCIENCE - BUSINESS MANAGEMENT  
University of Phoenix - 2009

BACHELOR OF SCIENCE - MARKETING  
University of Phoenix - 2009

FULL STACK WEB DEVELOPMENT BOOTCAMP  
Helio Training - Sister Company of Neumont University - 2017